

# LIAM STATZ

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## KEY SKILLS

- Team Management
- Technical skills
- Fundraising
- Media Relations
- Play-by-Play
- On-Air Hosting
- Communication
- Sports Media

## WORK EXPERIENCE:

### EDUCATION

- UWSP
  - BS, Media and Communication Studies

### AWARDS

- WBA
  - Best Sports Play-by-Play, 2<sup>nd</sup> Place (Radio)
  - Best Sports Play-by-Play, 2<sup>nd</sup> Place (TV)
- UWSP
  - 2023 COFAC Dean's List
  - 2024 Honor Roll

### REFERENCES

- References Available Upon Request

## OTHER WORK EXPERIENCE

- Freelance Broadcaster - Augsburg Uni.
- Sports Official - UWSP Fit. Rec

### Sports Director, KWMN 99.3

Oct. 2025 - Present

- Coordinated KWMN's coverage of area collegiate and high school athletics.
- Provided Play-by-Play coverage for area high school and college sports for the Winona and lower Driftless area.
- In charge of coordinating sports talk programming,
- Built and managed a team of freelance and part-time broadcasters.
- Coordinated production of athletic event webstreams.

### Morning On-Air/Play-by-Play Broadcaster, KROX 1260AM

June 2025 - Sep. 2025

- Prepared and delivered morning news.
- Entertained and engaged the morning audience.
- Provided Play-by-Play and Color coverage to Crookston and western Minnesota area High School athletics.
- Provided Play-by-Play coverage to UM-Crookston athletics.
- Wrote post-game releases and conducted interviews with coaches and players.

### Sports Director, WWSP 90FM

May 2024 - May 2025

- Coordinated WWSP's coverage of professional, collegiate, and high school sports.
- Established and maintained relationships with the UWSP Athletic Department to secure broadcast authorizations.
- Oversaw sports content, including weekly updates, national sports coverage, and WBA award submissions.
- Managed sports broadcasting staff and equipment, ensured FCC compliance, and assisted with station fundraisers.

### TV Broadcaster, Wausau Woodchucks

May 2024 - Aug 2024

- Provided play-by-play and color commentary for 36 home games, including select broadcasts on ESPN+.
- Researched subjects and prepared for live events, special programs, and guest interviews.
- Gathered information from diverse sources to enhance analytics, commentary, and storytelling.
- Applied SEO best practices to social media content to increase visibility and drive website traffic.